

# Circles of Influence Benefits

All 2022–2023 Circles of Influence Features would apply for in-person or virtual activities.

	FARM \$1,500	BRIDGE \$3,500	TREE \$7,000	CARDINAL \$10,000
<b>RECRUITMENT EVENTS BENEFITS</b>				
Enhanced recruitment strategy consulting meetings with the ERO team and campus partners if needed to align with DEIB recruitment goals	✓	✓	✓	✓
Free of charge access to larger rooms within CareerEd to conduct pre- and post-interview planning meetings	1 time	2 times	3 times	4 times
Access to digital resume book(s) per academic year containing resumes of undergraduate and graduate students who express interest in your organization	1 time	1 time	1 time	2 times
Complimentary registration to Career Fairs	--	--	Fall & Spring	Fall & Spring
Complimentary coffee cart service for Coffee Chats and On-Campus Interviews (for up to 20 people)	--	--	1 time	2 times
<b>MARKETING BENEFITS</b>				
Pinned* as “Featured Employers” on students’ Handshake landing page through the academic year	✓	✓	✓	✓
Highlighted postings and events on the Recruiting Listserv during academic year	6 times	6 times	8 times	10 times
Facilitated introductions to student organizations with diverse backgrounds, promoting recruiting efforts and potential collaboration (2 student orgs each time)	1 time	1 time	2 times	4 times
Increased visibility on Stanford Career Center website	--	--	✓	✓

\*A link to company’s Handshake profile, job postings, or events.