

# Circles of Influence Benefits

All 2023–2024 Circles of Influence benefits would apply to in-person or virtual activities from June 20, 2023 to June 20, 2024.

**FARM**  
\$2,000

**TREE**  
\$5,000

**CARDINAL**  
\$8,000

## RECRUITING BENEFITS

Enhanced recruitment strategy meeting with ERO team to align with DEIB recruitment goals	1 per quarter	1 per quarter	Unlimited
Recruiting strategy proposal including potential contact lists, Handshake review, event ideas, and marketing timeline*	✓	✓	✓
Access to digital, filterable résumé book(s) containing résumés of undergraduate and graduate students**	1 book	1 book	2 books
One week priority invitations to Stanford CareerEd and affiliate events	✓	✓	✓
Listed as a premium employer at all career fairs you attend with additional marketing benefits	✓	✓	✓
Complimentary registration to Career Fairs***	--	1 fair	2 fairs
Complimentary usage of CareerEd conference rooms for full-day event booking	--	1 time	2 times
Early access to scheduling reservation of interview rooms and conference rooms in our center	--	✓	✓

## MARKETING BENEFITS

Pinned as “Featured Employer” on students’ Handshake landing page through the academic year	✓	✓	✓
Increased visibility on Stanford CareerEd Website	✓	✓	✓
Marketing within Stanford CareerEd Building	✓	✓	✓
Facilitated introductions to selected student organizations with diverse backgrounds, promoting recruiting efforts and potential collaboration	1 student org	2 student orgs	4 student orgs
Highlighted postings and events on the student recruiting listserv during the academic year	1 per quarter	2 per quarter	4 per quarter
Promotion of upcoming event(s) through our relevant, targeted newsletters	--	1 per quarter	2 per quarter

## ADDITIONAL BENEFITS

One day complimentary parking pass	2 cars	4 cars	6 cars
Additional exclusive opportunities and piloted benefits throughout the year	✓	✓	✓

\*Proposal provided following a strategy meeting

\*\*Résumé book is comprised of student career fair attendees

\*\*\*All CI members receive automatic approval to register and attend fairs if registered by a predetermined date